



the nature network®

Martin Bauer Group



Organic Tea and Herbal Extracts

Meeting the current trend with Certified Organic Extracts

Plantextrakt has been offering selected certified organic Tea and Herbal Extracts for many years now. Continuous growth in the market for organic products has led to double digit growth rates in recent years and a significant increase in the number of organic foods available on the market. The driving factors include such aspects as "health", "naturalness" and "authenticity", all of which the consumer associates with organic foodstuffs. The consumer is becoming increasingly critical with respect to the origins, processing and quality of foods. Certified organic foods have to meet these demands and the number of people who are prepared to pay a reasonable price for such products is growing all the time.

Plantextrakt has substantially expanded its range of organic products, which are certified in accordance with a number of different organic farming standards (EU organic standard, NOP standard for the USA). EU Regulation 2092/91 forms the basis and exactly specifies the way in which organic products have to be produced and manufactured.

The organic lifecycle - from seed to organic extract

Raw materials are primarily purchased from long-standing farming partners. Strict controls have been implemented together with these partners over many years to establish controlled integrated cultivation for raw materials. In addition, Plantextrakt also offers organic raw materials, which are based on the controlled integrated cultivation concept. Potential growing areas must undergo thorough inspection and analysis before they are contracted and used to grow certified organic products within the framework of controlled integrated cultivation.

Our agricultural engineers are constantly at the disposal of the contracted farmers, to answer questions and offer advice relating to all agricultural issues. Long-term cultivation agreements constitute the foundation and ensure high quality organic products. Regular audits, which are carried out on the fields, are a further cornerstone to ensure the high quality standards.

Wild collection is another building block in the raw material purchasing concept. Long-standing partners to the nature network® organise sustainable, certified harvesting of plants growing in the wild, often on the basis of exclusivity. Harvesters safeguard the plants' regenerative capacity, thereby ensuring sustained use of the wild crops.

Plantextrakt also purchases high-quality, reliable organic raw materials from partners of many years' standing to round off the product range.

All certified organic raw materials are subjected to in-depth analyses for the presence of contaminants before they are processed.

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The availability and consistently high quality of organic raw materials constitute a special challenge in times of increasing demand. This is exactly where the synergetic effects of the nature network® come to life. Within the nature network®, Martin Bauer is responsible for organising the supply chain for certified organic raw materials.

The specialists in the cultivation department maintain close contact with the farmers spread across the globe at all times. They are informed about events occurring in the cultivation areas as they happen and are therefore able to safeguard the consistently high quality of the organic raw materials. Continuously growing and expanding the proportion of cultivation under contract, the nature network® has a means to develop its own supply structures and become increasingly independent of the fluctuations in the global market. Within the nature network®, PhytoLab operates as an independent full-service laboratory that specialises in the analysis of plants. PhytoLab ensures that only pure, high-quality raw materials reach the production line by carrying out stringent inspections at all times. Highest priority is given to product safety. Plantextrakt can offer its customers the all-embracing know-how of the nature network®, from raw material right through to end products that are optimised to completely fulfil customers' requirements.

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Organic Tea and Herbal Extracts

Product*	Botanical name
Anise	Pimpinella anisum
Apple	Malus sylvestris
Apple mint	Mentha suaveolens
Balm mint	Melissa officinalis
Basil	Ocimum basilicum
Black Tea	Camellia sinensis
Black Tea decaff.	Camellia sinensis
Blackberry leaves	Rubus fruticosus
Broccoli	Brassica oleracea var. italica
Camomile	Matricaria chamomilla
Cardamom	Elettaria cardamomum
Coriander	Coriandrum sativum
Crisped mint	Mentha spicata
Dandelion	Taraxacum officinale
Elder	Sambucus nigra
Fennel	Foeniculum vulgare
Ginger	Zingiber officinale
Green Tea	Camellia sinensis
Green Tea decaff.	Camellia sinensis
Hibiscus	Hibiscus sabdariffa
Honeybush	Cyclopia genistoides
Lavender	Lavandula officinalis
Lemon grass	Cymbopogon sp.

Product*	Botanical name
Lemon peel	Citrus limon
Mallow	Malva sylvestris
Marigold	Calendula officinalis
Maté	Ilex paraguariensis
Nettle	Urtica dioica
Oat straw	Avena sativa
Orange leaves	Citrus aurantium ssp. amara
Orange mint	Mentha x piperita var. citrata
Orange peel	Citrus aurantium ssp. amara
Peppermint	Mentha piperita
Pu-Erh Tea	Camellia sinensis
Raspberry leaves	Rubus idaeus
Rooibos	Aspalathus linearis
Rosehip	Rosa canina
Rosemary	Rosmarinus officinalis
Sage	Salvia officinalis
Silver lime	Tilia tomentosa
Taiga root	Eleutherococcus senticosus
Thyme	Thymus vulgaris
Verbena	Lippia citriodora
White Tea	Camellia sinensis
Yarrow	Achillea millefolium

* - More products available upon request
 - For some articles minimum quantities apply
 - Status: October, 2007



German organic seal



EU organic seal



USA organic seal

Organic Products by Plantextrakt

A clearly upward trend is certainly evident when it comes to product certification by different organic organisations. Plantextrakt is proud to be a certified organic producer, accredited by numerous different organisations including EU Organic and USDA Organic.



Organic Red Fruit Tea

Ingredients per 1000 ml:

Water	922.00 g
Sugar*	66.36 g
Hibiscus Extract*	4.91 g
Hibiscus Extract*, decolourised	4.06 g
Elderberry Extract*	0.89 g
Natural Strawberry Flavour	0.72 g
Natural Lemon Flavour	0.36 g
Orange Peel Extract*	0.29 g
Lemon Peel Extract*	0.29 g
Rosehip Extract*	0.12 g

✓ Organic Fruit Tea beverage

* product from organic source



Organic Green Tea Pear-Grape

Ingredients per 1000 ml:

Water	955.50 g
Sugar*	40.00 g
Apple Juice Concentrate*	2.00 g
Green Tea Extract*	1.20 g
Acidifier Citric Acid	1.00 g
Natural Pear Flavour	0.20 g
Natural Grape Flavour	0.10 g

✓ Organic Tea beverage

* product from organic source

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