

Botanical Sweetness

GET READY FOR REVOLUTIONARY SUGAR REPLACEMENT

People love sweet drinks. But they also know that there is a high price to pay for the sweetness. The added sugar or synthetic sweetener is just too costly for their health and well-being.



NO EXCUSES? WE FOUND THE RIGHT ANSWERS IN MOTHER NATURE'S GARDEN

Some botanicals make very effective sugar substitutes. We took the best of the best and treated them with our patented processes to create unique extracts and powerful infusions. Their unrivalled properties and intensive action benefit your products.



EXCELLENT
SWEETNESS

PRACTICALLY ZERO
CALORIES

100%
**PURE
NATURE**

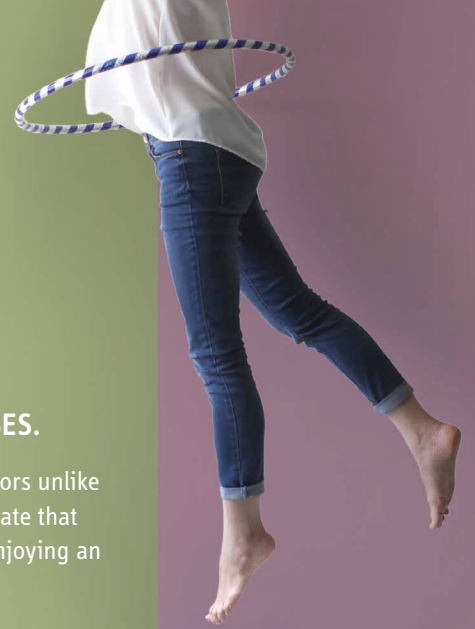
READY FOR
**CLEAN
LABEL**

NO SUGAR
ALL THE FLAVOR

**NATURALLY
LOW IN
CALORIES**

**DEVELOP YOUR CLEAN LABEL
»NO SUGAR« SHIFT. WITH NO EXCUSES.**

Treat your customers to sweet, all-natural flavors unlike any other. Your target group is sure to appreciate that deep sense of satisfaction that comes when enjoying an honest, pure product.



**NATURAL
SUGAR-LIKE
SENSORIC**

**EXCELLENT
MOUTHFEEL**

**ENHANCED
TASTE
EXPERIENCE**

**PERFECT
STABILITY**



**THE ART OF REPLACING SUGAR:
STRIKE THE PERFECT BALANCE OF FLAVOR,
STABILITY AND MOUTHFEEL**

The art of replacing sugar is all about making the most of Mother Nature's recipes. And we know all about tweaking these recipes to create powerful plant-based sweeteners. »Botanical Sweetness« adds just the right touch of flavor to your products.

**NATURAL SWEETNESS –
PEERLESS IN FLAVOR, POWERFULLY EFFECTIVE**

PRODUCT CATEGORY	USED PLANT	RECOMMENDED DOSAGE [%]	SWEETNESS COMPARED TO SACCHAROSE
Strong Infusion	Sweet blackberry leaves	2.5	0.5
	Licorice root	2.5	0.4
	Stevia leaves	2.5	1.2
	Sweet herbal mixtures	2.5	1-1.5
Powdered Extract*	Sweet blackberry leaves	0.1	8
	Licorice root	0.3	13
	Stevia leaves	0.1	36
	Sweet herbal mixtures	0.1-0.3	25-40

* It can also be supplied as soft extract

We know what it takes to replace sugar in beverages with all-natural ingredients. Let's work together to tailor one or more of our solutions to meet your market needs. Our ideas for appealing products in the beverage industry may be just what you are looking for.